



Haines Economic Development Corporation's Pivot Program

The Haines Economic Development Corporation's Pivot Program is intended to provide eligible businesses with support to:

- create economic resiliency in Haines
- help Haines businesses reach new markets

The funding amount will be determined on a case-by-case basis and the value will not exceed \$10,000 per application.

Before beginning the application, you are strongly encouraged to review the guidelines on the HEDC website to ensure that your business meets the eligibility criteria and that you understand the program's intentions. You may also wish to contact the HEDC office to discuss your application and other programs that may be applicable.

The completed application form and required supporting documents must be sent to the HEDC office for processing. Please complete all fields to ensure the application can be accepted for review without delay.

Applications will be reviewed within 15 days of receiving the application and will be contacted directly upon decision from the review committee.

APPLICANT IDENTIFICATION

Legal Name of Business

Operating Name of Business *(if different from legal name)*

Organization Type *(Corporation, Partnership, Sole-Proprietorship, NPO, Start-up)*

How long has your business been open?

Industry Sector

Applicant Address

Website

Description of Business Product/Services

ORGANIZATION CONTACT

First Name

Last Name

Title

Email

Business Telephone

Mobile Telephone

COVID-19 IMPACT

Has your business been negatively impacted by COVID-19?

If yes – continue the rest of this section.

If no – skip to the next section.

Has your business ceased operations at any point due to the COVID-19 pandemic? **Yes** **No**

If yes, when was the business closed and for how long? (YYYY-MM-DD)

Has the business laid off staff in response to COVID-19? **Yes** **No**

If yes, how many staff have been laid off? (Please state as full-time equivalent positions)

Has your business received or applied for COVID-19 support measures? **Yes** **No**

If yes, please note which support measures you received.

Describe the current, most critical realities of your business.

BUSINESS PERFORMANCE

Describe the highs of your business's performance since opening.

Describe the lows of your business's performance since opening.

Since opening, how has your business grown?

What is your capacity and plan for future growth?

ECONOMIC IMPACT

How many employees do you have?

How many are Haines residents?

How many are full-time vs part-time vs contractors?

What is your business's economic reach within Haines?

Please discuss supply chains, manufacturing, job creation, and sustaining valuable industries.

Before COVID-19, during what months did you typically actively operate your business?

SOCIAL, CULTURAL AND OTHER IMPACTS

How does your business contribute to the culture and social well-being of Haines?

FUNDING INTENTIONS

What do you think are the most critical issues you need to solve?

What are your goals for this program?

What capacity and skills do you have in place to make this project successful?

What would be a measurable and successful outcome for this project?

SUBMISSION CHECKLIST

The following is a checklist to ensure your submission captures all necessary documentation.

- Completed application form
- Copy of your business license
- Copy of your business plan (*optional but encouraged*)

ACKNOWLEDGEMENT AND SIGNATURE

On behalf of the Applicant, I hereby acknowledge and certify that:

- a) I have authority to complete and submit this application on behalf of the applying business;
- b) I agree to provide supplementary reports or information if asked by the HEDC; and
- c) I understand that information in this report will be kept confidential, but will be shared with relevant program partners.

I agree

I do not agree

Name of designated representative for the business

Title

Signature

Date