

Project	Hainess Economic Development Plan First Year Outcomes	TimeLine	Strategic Plan Objective
	<b>Continued from FY17:</b>		
Economic Baseline Report Published	Completed an economic baseline report of Haines in conjunction with McDowell Group. The baseline report serves as the foundational document for the Five-Year Economic Plan for Haines and is a standard against which to measure progress toward economic development goals. (published Aug. 3, 2018)	FY18-Aug. 3	
Five-Year Economic Plan Published	Completed a Five-Year Economic Development Plan. The plan is for the community and serves as a blueprint for how HEDC will facilitate economic development over the next five years. (published Nov. 5, 2018)	FY18- Nov. 5	
	<i>The Haines Five-Year Economic Plan outlines four objectives that serves as our blueprint for facilitating economic development. Below is a summary of our recent work categorized by objective.</i>		
	<b>Objective 1: Increase Community Economic Development Awareness and Engagement (aligns with Objective 3F in the Haines Borough Comp Plan.)</b>		
Baseline data updates	Updates to baseline data report – ongoing compilation of updated stats and demographics (not yet published.)	Jan. 1 - ongoing	1:1
Outreach and education	Regular social media posts about new data or industry information pertinent to Haines, entrepreneurial opportunities and resources.	ongoing	1:1
Outreach at SE AK Fair	Staffed a fair booth to provide information about HEDC, our baseline data report, the history of Haines economy and discussion about economic trends in the community. This opportunity provided valuable one-on-one conversations with the community about views and ideas for the economy.	July-Aug.	1:1
Public meetings and input on Baseline Data and Strategic Plan	Hosted public meetings to present Economic Baselines Data Report and development of Haines Five-Year Economic Development Plan, printed and distributed copies of baseline report.	Aug.	1:1
Monthly newsletter	Began publishing monthly newsletter with newly released data, analysis and resources along with updates on projects HEDC currently working on.	To start in April	1:1
Census Committee	Committed to partnering with borough on the Census 2020 Complete Count Committee.	March - ongoing	1:1

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University Timber Sale Scoping Document	Drafted a scoping document for a socio-economic analysis of the University of Alaska Haines Timber Sale. Scoping document was forwarded to university land's department and board of regents. Questions posed in scoping document will be addressed once more information about the sale and operations plan becomes available.	FY18 - ongoing	1:3
Borough biomass project analysis	Undertaking study of biomass project includes analysis of market potential for chip producer in Haines. Study will develop cost and revenue estimates to operate the chipper and overall economic benefits to the community, including job creation.	Feb. - ongoing	1:3
Joined Chilkat Valley Mining Forum committee	Joined Chilkat Valley Mining Forum Committee	March - ongoing	1:1
	<b>Objective 2: Strengthen Economic Foundation (aligns with objectives 3A, 3C, 3E, 3F, 3G, 3H, 3J and 3 M in the Haines Borough Comp Plan.)</b>		
Partnered with AK SBDC to increase small business development and resources	Through a partnership between HEDC and the Alaska Small Business Development Center, Haines was chosen as one of five rural communities across the state to receive increased training, including Business Plan Development and Financial Projections for Your Business workshops and resources, including computer work station for clients receiving business advising services, from SBDC in 2019. Provided advertising and outreach support for workshops and advising opportunities.	Sept. - ongoing	2:1
Increase awareness of Haines Revolving Loan Fund	Developed a workplan to partner with the borough and Juneau Economic Development Corp. to increase awareness, use and success of the Haines Revolving Loan Fund.	Nov. - ongoing	2:1
Initiated mentorship program	Developed and initiated business mentorship program; promotion and official launch set for April 2019	March - ongoing	2:2
Joined and participated in Southeast Conference	Southeast Conference: two conferences, travel and membership – connected with business and industry leaders and regional economic development leaders.	Sept. and Feb.	2:3, 2:5

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Outreach to government representatives	Along with borough manager and chamber of commerce, met with state representatives for Haines. Provided demographic and employment information for Haines and answered pertinent questions regarding potential impacts of governor's budget, such as how many AMHS employees reside in Haines? (51)	Feb.	1:1, 2:5
Provided resources, data and referrals	Fielded questions about business development and funding resources for new and existing businesses from at least a dozen Haines resident, either through walk ins at our office or over the phone. Provided data to help various residents and organizations express accurate economic data about Haines for grant writing and other efforts.	Ongoing	1:1, 2:1
Encouraged private investments	AT&T – made connections at Southeast Conference with AT&T executive who has been helpful in facilitating information about how to increase cell service for Haines in summer months. AT&T may be undertaking an upgrade to the Haines towers this spring that could improve service for visitors and residents.	Sept. - ongoing	2:5
Began infrastructure analysis	Launched Critical Infrastructure committee/survey	Feb. - ongoing	2:5
Researched online sales tax issues	Provided research about Amazon collecting sales tax on local purchases beginning Jan. 1, 2019. Contacted other communities to gather information, met with borough to pass along research, posted statement from borough on HEDC Facebook page about Amazon sales tax collection. HEDC also provided information about sales tax collection from online sales when the Supreme Court case was initially announced. The borough then partnered with AML to move forward with this issue.	Aug. and Feb.	2:5
Researched power rate adjustments	Provided research about proposed AP&T rate adjustment that was affected by the 2018 federal tax legislation.	Sept.	2:5
Encouraged investments for infrastructure	Submitted BUILD Grant support letter in support of federal grant application for Lutak Dock.	Sept.	2:5

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	<b>Objective 3: Enhance Business Climate and Stimulate Economic Activity (aligns with objectives 3A, 3E, 3F and 3I in the Haines Borough Comp Plan.)</b>		
Received matching grant for By Haines campaign	As part of By Haines campaign, secured CVCF matching grant to print bi-monthly ads in CVN about economic impacts of “buying local.” Ads began running Jan. 1, 2019.	Sept. 15 - ongoing	3:2
Opportunity Zones outreach	Advocated for Haines to be named as an Opportunity Zone after the passage of the 2018 federal tax legislation. Once named, we continued learning through workshops and webinars about the program and how to maximize opportunities for investors in Haines. In development; Haines Opportunity Zone Investment Prospectus.	Nov - ongoing	3:1
Launched By Haines campaign	Launched By Haines campaign in- partnership with Haines Chamber of Commerce - to promote local spending, buying, hiring and awareness.	Sept. - ongoing	3:2